



**Grindmaster  
Cecilware**

# Simplicity ROI Analysis

## The Big Picture:

**Simplicity pays for itself in as little as 16.4 days**

## The Details:

Numbers assume the sale of (32) 12oz. drinks (one 3-gallon bowl) per day at \$2.50 each.

ROI calculated against investment of \$1,107, including machine cost (\$950), tax (\$57), and shipping (\$100)

<b>Carbotrol 100% Juice Concentrate</b>	
Pack of (12) 25 oz. containers <i>One container makes one gallon juice</i>	<b>\$107.29</b>
Cost for 3 gallon bowl	<b>\$26.82</b>
½ hour labor at \$13/hour	<b>\$6.50</b>
(32) 12 oz. servings at \$2.50 each	<b>\$80.00</b>
Net profit on 3 gallon bowl	<b>\$46.68</b>
<b>Pays for itself in 23.7 days</b>	

<b>RubyKist 100% Orange Juice</b>	
Case of (12) 48 oz. cans <i>Eight cans make three gallons juice</i>	<b>\$22.79</b>
Cost for 3 gallon bowl	<b>\$15.19</b>
½ hour labor at \$13/hour	<b>\$6.50</b>
(32) 12 oz. servings at \$2.50 each	<b>\$80.00</b>
Net profit on 3 gallon bowl	<b>\$58.31</b>
<b>Pays for itself in 18.9 days</b>	

<b>Hawaiian Punch</b>	
1 gallon bottle <i>One container makes one gallon juice</i>	<b>\$1.99</b>
Cost for 3 gallon bowl	<b>\$5.97</b>
½ hour labor at \$13/hour	<b>\$6.50</b>
(32) 12 oz. servings at \$2.50 each	<b>\$80.00</b>
Net profit on 3 gallon bowl	<b>\$67.53</b>
<b>Pays for itself in 16.4 days</b>	

<b>Green Tea</b>	
1 gallon bottle <i>One container makes one gallon juice</i>	<b>\$2.99</b>
Cost for 3 gallon bowl	<b>\$8.97</b>
½ hour labor at \$13/hour	<b>\$6.50</b>
(32) 12 oz. servings at \$2.50 each	<b>\$80.00</b>
Net profit on 3 gallon bowl	<b>\$64.53</b>
<b>Pays for itself in 17.2 days</b>	

<b>Crystal Light Lemonade</b>	
1 can, six packets makes 12 quarts <i>One container makes one gallon juice</i>	<b>\$2.79</b>
Cost for 3 gallon bowl	<b>\$8.37</b>
1 sliced lemon	<b>\$1.00</b>
½ hour labor at \$13/hour	<b>\$6.50</b>
(32) 12 oz. servings at \$2.50 each	<b>\$80.00</b>
Net profit on 3 gallon bowl	<b>\$64.13</b>
<b>Pays for itself in 17.3 days</b>	

